

# 2022

Community initiatives took a very different turn in 2021 as the country went into lockdown. Summer fairs and school events were cancelled or held online, so Pedder looked for new ways to support the community – please have a look at what we got up to...

**2022  
Spring/  
Summer**

## Judith Kerr School - Oktoberfest

Judith Kerr school held their second annual OKTOBERFEST on 28th September to celebrate the end of summer in their family friendly 'Bier Garten'. In an inviting green space people sampled beers from local breweries together with music and food. They also enjoyed games, crafts and workshops, and of course no Oktoberfest would be complete without sausages, pretzels, gingerbread and lederhosen!



## Judith Kerr School's new garden

Today Pedder was sent these lovely photos from the Judith

## Community Promise

Kerr School in Herne Hill. They show the green space in the forest area is coming together beautifully. Judith Kerr families worked together to create and landscape the garden using equipment and plants that they were able to purchase with funds raised from their Oktoberfest, which was sponsored by Pedder. And as a bonus, the children loved seeing the big truck arrive!



2022  
Spring/  
Summer



## Edmund Waller Winter Fair

Edmund Waller Primary School held their Winter Fair on Saturday 4th December, sponsored by Pedder. The sunny

(but chilly) weather held, which was great as the whole event was outside to be in line with Covid protocols. Parents visited the school the day before to decorate the school grounds and on the day local crafts and Xmas trees were sold on the site, while parents helped on stalls to sell mulled wine and run a Winter themed BBQ to help forget the cold, all while listening to the school choir. Lewisham Fire Station came to the event and showed the children round the engine much to their delight. Santa even paid a visit with his fully stocked grotto! The children and families all had a wonderful time raising money towards the

## Community Promise

school PTA. The funds raised are so helpful and rewarding for the future happiness of the children.

## Walk All Over Cancer Community Challenge

**What is Walk All Over Cancer?**

Walk All Over Cancer is a personal fundraising challenge to walk 10,000 steps a day for one month. With Walk All Over Cancer, you are in control of how

## 2022 Spring/ Summer



you complete your challenge and is a great opportunity to get out the house for a walk. There are huge health benefits when you commit to walking 10,000 steps a day, including improving fitness and lowering blood pressure.

### How do I get involved?

can sign up to Walk All Over Cancer online by visiting [cruk.org.uk](https://www.cruk.org.uk)

[org/walkallover](https://www.cruk.org.uk/walkallover). Sign up is free, all you need to do is choose your month, commit to walking 10,000 steps per day, set up your fundraising page and get going.

### When can I get involved?

Walk All Over Cancer is available all year round, so you can join thousands of supporters in this challenge whenever it works for you.



## Community Promise

## St Christopher's Hospice - Bluebell Walk

St Christopher's was delighted, after a three-year gap, to hold its Bluebell Walk once again on 1 May. Over 1000 walkers signed up and raised over £40,000 to support the work of the hospice who provide end of life care across five SE London boroughs. The two walking routes snaked through the woodlands around Cudham and were blessed with swathes of fragrant bluebells.



# pedder

**2022  
Spring/  
Summer**

After receiving their medals, the walkers were able to relax with a drink and a cake listening to musical entertainment. St Christopher's would like to thank Pedder for their support of this year's Bluebell Walk.



## **Pedder Sponsors - St Christopher's CARE**

Pedder is delighted to be one of the sponsors of St Christopher's Centre for Awareness and Response to End of Life (CARE) which opened its doors at the end of last year.

St Christopher's CARE is a new £6.5 million state-of-the-art education center offering a space to explore living with dying and loss. CARE will provide the

## **Community Promise**

knowledge, skills and support to answer questions in regards, to death and dying, from 'how to deal with grief' to 'explaining palliative care'. CARE offers courses, workshops and regular training initiatives to provide information to care for those who are grieving or dying.

St Christopher's CARE will also regularly feature art exhibitions and other events for members of the public to have a space for peaceful contemplation.

**2022  
Spring/  
Summer**



## Herne Hill Free Film Festival

Pedder are proud sponsors of the Herne Hill Free Film Festival May 2022. This year they celebrate their ninth Festival! Herne Hill Free Film Festival showcase films that celebrate our local

spaces and communities, local filmmaking talent and films that are relevant.

“The Herne Hill Free Film Festival events have been made possible this year by the generous support of The Pedder Group. The festival’s volunteers are also grateful to all the venues for hosting screenings and to audiences for their kind donations.”

We look forward to Herne Hill Free Film Festival 2023!

Message from the sponsored:  
“The Herne Hill Free Film Festival volunteers were very pleased

## Community Promise

to be back screening free films after a 2 year COVID-19 break. All 5 films were packed to the brim with over 300 locals attending. £860.00 & 4 bags of food were generously donated by the audience for the local Norwood & Brixton Foodbank. A very big thanks to our Sponsor - The Pedder Group, our volunteers and venue owners who all helped made this year happen!”



### 2022 Spring/ Summer

### Cancer Research - Race For Life

Pedder are partnered with Cancer Research UK. This long-term partnership is focused on creating a sustainable source of revenue to this worthy cause that touches so many of our lives.

Pedder colleagues gathered on Saturday 14th May and took part in the 10km and 5km run at Crystal Palace Park raising over £500.

After an uphill battle from the

start line, our staff found their stride. A massive well done and thank you to all the staff members who took part in the race.

In two weeks', time, more members of the team will be taking place in Pretty Muddy - we wish them the best of luck.



### Dulwich Park Fair

On Sunday 15th May 2022 Pedder sponsored the Dulwich Park Fair. It is a free outdoor, family friendly event that includes a Fun Fair, Vauxhall City Farm, Punch and Judy, the Magician, Donna Maria's maypole and several other amazing stalls. The festival featured local musicians, brass bands, choirs, and dance acts of all ages. There was also a large variety of food, craft, drink, and charity stalls too.

Our stall had eco-friendly merchandise, flags, pens,

## 2022 Spring/ Summer

and windmills, for adults and children. Though it rained there was a great community spirit that filled the air. The children left beaming with their chosen superhero, animal, or flower face painting. Thanks to the staff who supported on the day.

We look forward to the 2023 Dulwich Park Fair!



## Cancer Research - Annual Staff Quiz

Pedder held the Annual Cancer Research - Staff Quiz on Thursday 19th May 2022. A huge thank you to everyone who attended. The teams were well prepared and had brushed up on their general knowledge. We had a fantastic night, full of laughs, raffle prizes and raising money for great a cause. Congratulations to the winning team the, Fantastic Four.

## Community Promise



We raised over £400.00 for Cancer Research.

Thank you to all the wonderful donations for the raffle prizes from our local Southeast London community.

### 2022 Spring/ Summer

### The Goose Green Fair

Pedder joined the local community at the Goose Green Fair on Sunday 22nd May 2022. Pedder held a fun face painting stall; children created some adventurous designs that really challenged the face painter, from dinosaur to a leopard, rainbow bunny. With the sun shining we had an incredible day. Lovely to see some of our new and old clients and share our community promise plans within the community for 2022.



The Goose Green Fair is a festive celebration of culture and community, it is a wonderful day out for the whole family. From

bouncy castles to,, handmade children's clothing to homemade cakes, designer jewellery to local photography, the Dulwich Festival Fair at Goose Green will bring together the essence of SE22.

Nibble delicious food from an incredible range of stalls while local youth showcase their talents with art displays and special performances.

Thank you for all the kind donations for Cancer Research. A charity close to Pedder's heart.

We look forward to the Goose Green Fair 2023!

### 2022 Spring/ Summer

### Cancer Research - Pretty Muddy May

On Saturday 28th May 2022, Alex, Sahar and Karolina took to Clapham Park to conquer the Cancer Research Pretty Muddy 5k obstacle race.

The Three Musketeers had a great day and completed the race in record time - and did not get stuck in the mud.

Pretty Muddy is also about teamwork, resilience and overcoming hurdles. The team

pulled together to help on another and others over the obstacles.

Thank you all for your continued support, participation and fund raising.

We are very proud of our team and their commitment to raise awareness for Cancer Research. We raised over £150.00.



### Pedder Q1 Winners Trip to Mallorca

The Q1 winners won a trip to Mallorca. All staff members are included in the prize draw, using a combination of data analysis and website reviews to identify the winners.

The winners are chosen from the following categories:  
Top Residential Sales office, Top Residential Sales Consultant, Top Residential Letting Office, Top Residential Lettings Consultant, Top Elysian Broker, and Top





## 2022 Spring/ Summer

Customer Delight Consultant.

The winners enjoyed beach clubs, boat trips and dinners at the exclusive Puerto Portals.

The Pedder Group is delighted to put on such trips to recognise the hard work and achievements of our colleagues.



## The Pedder Group / Cancer Research UK charity Golf

On Friday 17th June 2022 we held our annual charity golf day at Dulwich and Sydenham Hill Golf Club. The weather was superb on the day which showed off the panoramic views over London from the course. The teams included local businesses and colleagues who are devoted to supporting this day every year.

## Community Promise

A massive thank you to all the supporters and congratulations to the winners.

100% of the financial support given by the attendees goes to Cancer Research UK.

We are delighted to confirm we raised a total of £3,220 on the day.





### 2022 Spring/ Summer

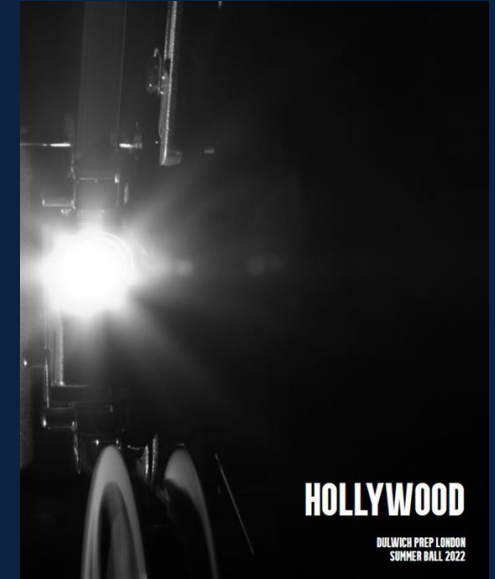
### DulwichPrep Hollywood Ball 2022

The DulwichPrep London Hollywood Ball took place at the Early Year site on Saturday 18th June 2022. The official sponsor for this year's event was Pedder Estate Agent and the charity was King's College Hospital's Pediatric Occupational Therapy Team.

The event commenced with a Champagne & Canapé reception for the guests whilst being serenaded by live jazz from

Casino Moon. All 480 attendees were then invited to take their seats by the Headmaster, Louise Davidson who announced Pedder as the event sponsor and introduced two representatives from King's College Hospital's Pediatric Therapy Team. The hospital spokesperson proceeded to address the audience with a speech about the incredible work that the team provide for sick children and on what the donation would be spent on.

Guests were then presented with a delicious 3 course dinner and regaled by two mind blowing magicians who walked around



each table performing magic. They also had the chance to read the luxury Hollywood Ball Brochure which was placed

## 2022 Spring/ Summer

at each guest's table setting. (Pedder was credited in a half page advert and also given a special thank you as the official sponsors of the event).

The charitable aspect of the evening kicked off with raising money from selling Lucky Dip prizes. This as swiftly followed by a silent auction organised by auction specialist - Superstars. The final auction was a live event with an auctioneer selling Blockbuster prizes to the guests. The final amount raised was over £60,000.

The evening finished with a dancing and much merriment.



## Supporting local schools

At Pedder we strongly believe in supporting our local community – with a particular focus on children's education and well being.

## Community Promise

Schools are key to our community - Pedder join forces to help schools enrich the learning environment including education, arts, equipment, gardens, culture, libraries and school trips.

Throughout Summer 2022, Pedder is supporting 18 schools across south east London – something that the company has done consistently over the past 15 years.

Thank you to the school's PTA's and Volunteers who help create these much-needed events for the school.

# pedder

**2022  
Spring/  
Summer**

We are further supporting Autumn events which will be posted on these pages soon.



## **Beecroft Garden Primary School 10 Year Anniversary 2022**

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## **Community Promise**

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We are further supporting Autumn events which will be posted on these pages soon.

### 2022 Spring/ Summer

### Lambeth County Show

Pedder joined, the Lambeth Country Show after a two year break, boasting a unique line-up that celebrates the very best of the city and countryside. With many amazing stalls, from horticultural shows, sheep and owl displays, home grown vegetable and flower competitions, an abundance of craft and food stalls and an on site farm for all to enjoy. Pedder enjoyed sharing our latest news, competitions, prizes and free face painting with the local community.

We had a wonderful day and look forward to the 2023 show!



### Dulwich and Sydenham Hill Golf Club

At Dulwich and Sydenham Hill

we have used the support from Pedder to establish and grow our junior golfing programme.

We currently have 130 children taking part at various levels outlined below:  
Dulwich Colts - about 70 children between the ages of 5-12 are provided with group coaching on a weekly basis, all year round, from a PGA qualified professional. Parents pay an annual sum, but the club heavily subsidises this to make it accessible to all children, not just those whose parents are club members. The whole Colts programme is aimed to provide the children with a pathway

## 2022 Spring/ Summer

through to junior membership. Golf Access - What is Golf Access? ([golfaccessprogram.com](http://golfaccessprogram.com)) A scheme which enable the children to be introduced to playing on the course in a structured way. They start by playing 3 short holes and gradually work there way up to playing 9 holes. These sessions are held 2-3 times a month with about 40 children taking part, the youngest being just 5 years old. Sessions are free and part of the initial payment for Colts.

Junior Golf Coaching - The club provides free coaching to juniors who wish to improve their golf. These sessions are held every

Saturday and provided by one of our assistant golf pros. Girls Golf Rocks - Girls Golf Rocks 2022 - England Golf A programme supported by England Golf aimed at encouraging girls to try out golf. We have provided 2 x 6 week courses this summer. Although this is supported financially by England Golf it still needs a 50% subsidy from the club.

Overall, the aim of the junior programme at Dulwich is aimed to make golf accessible to children from a wide range of backgrounds. We have a significant number of children taking part whose parents do

## Community Promise

not play golf. For beginners, in addition to providing coaching, we supply clubs and any other equipment required.



## 2022 Spring/ Summer



## 2022 Heber Summer Fair Extraordinaire

Pedder proudly sponsored the 2022 Heber Summer Fair Extraordinaire

## Community Promise

On Saturday 16th July, Heber Primary School held it's annual Summer Fair. The sun shone brightly, the bouncy castles were at capacity and there were plenty of kids whipping their parents at mini-golf and their teachers in the docks. A special mention to Miss Lucy and her fabulous choir, and the parent/ teacher band who also played a phenomenal set. So much talent in the Heber community!

The BBQ, cake stall, ice-cream hatch and bars were all kept busy serving hungry and parched fair goers. So much so, an emergency supermarket trip had to be made to ensure no one

missed a second Pimms. The Year 4 "Crystals" entrepreneurs sold out of their precious pieces, whilst organised parents were busy cramming second- hand uniforms into those Heber totes.

And don't get me started on the beauty parlour who had a constant stream of kids waiting to be glammed up Heber style!

A whopping £6K profit was made from the event, which included the remarkable raffle ticket sales and boards sponsored by Pedder outside Heber homes!



### 2022 Spring/ Summer

### Judith Kerr Summer Social

Pedder proudly sponsored, The Judith Kerr Primary School summer social on Saturday 16th July, the event was a relaxed and informal day for the families of Judith Kerr to come together.



Local suppliers including those from our parent community kept the families hydrated and fed. Live music was provided by staff and parents. Children were free to enjoy the school grounds and the year 5's provided a tuck shop to keep the energy levels going in the heat.

### Kingswood Primary School Summer Fair

Pedder proudly sponsored the Kingswood Primary School,



summer fair. The event went really well, we had a great turnout after school and the sun was shining, which helped! We ran a lot of games such as hook-a-duck, tin can alley etc, raffle, bottle and teddy tombolas. Total raised £2,500.00. This money will be used to meet next year's teachers' funding requests, typically for school equipment



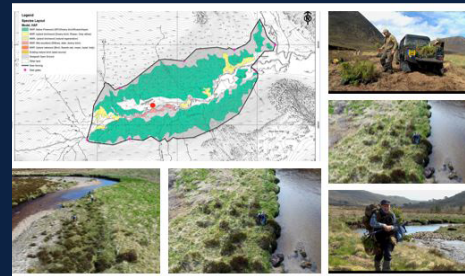
### 2022 Spring/ Summer

and resources (eg puzzles, counting and phonics resources, books, science equipment, playground equipment).

### Pedder and Carbon Managers Partnership

Pedder to date have funded the planting of 750 native trees at the Alladale Wilderness Reserve in the Scottish Highlands through their partnership with us at Carbon Managers. We are pleased to have the support of

the Pedder Group with much-needed rewilding here in the UK, specifically in key areas of the Scottish Highlands. Planting trees not only helps draw down carbon from the atmosphere (which is key to balancing CO<sub>2</sub> concentration) but by doing so along the regions' riverbanks, these trees will one day provide shade that will help put a halt to dangerous river temperatures.



Not only will Atlantic Salmon benefit but the initiative provides a whole host of other advantages such as supporting invertebrates, bats, otters, and iconic birds of prey such as the osprey and white-tailed sea eagles.

### Chelwood Nursery School Summer Fair

Pedder proudly sponsored the CChelwood Nursey School summer fair.

## 2022 Spring/ Summer

Thank you so much to Pedder for sponsoring our 2022 Summer Fair by providing promotional boards, we hope to partner with you again for our next event! It was lovely to welcome the local community back to Chelwood this year. The sun was shining, we had a great turn out and we had lots of fun! We shared homemade cakes and dishes from our Chelwood families. There were a variety of stalls and games including a 'Find a Friend teddy tombola', our famous Jolly Jars and Hairy heads as well as an amazing raffle, packed with fabulous donated prizes from the local community. Ameachi Anolou

from Artmongers (creator of our fantastic mural) created some family artwork and there was even a Disney sing-a-long! So many people played a part in making the fair the success that it was.



We raised £3000, which is amazing! The money will be invaluable in supporting the school by providing curriculum

## Community Promise

equipment (among other things) through our charity Chelwood House for Families.

## Adamsrill Primary School Jubilee -Summer Fair

Pedder proudly sponsored the, Adamsrill Jubilee themed summer fair, held on July 2nd and sponsored by Pedder Estate Agents was an enormous success. It was fantastic to see all the children and their families enjoying themselves in

## 2022 Spring/ Summer



the sunshine. We were joined by a wonderful magician and a brilliant band playing live music for all to enjoy. The children thoroughly enjoyed all the games on offer: the coconut shy,

inflatable skittles and the ever-popular Hoop-A-Jar!

They also made the most of the candy floss stall and the new milkshake stand! The day ended on a high with a finale provided by the band and a hula-hooping competition!

This incredible event managed to raise over £4000, a phenomenal amount which will go towards funding a library management system and will part-fund the new sensory and well-being space.

## Community Promise

### St Jude's Summer Fair

Pedder proudly sponsored the St Jude's 2022 Summer Fair.

In a world where people search the unusual and new, who knew we would all be so grateful for normality? And yet that's exactly how we all felt when we were able to hold the St Jude's Summer Fair earlier this year. It had been three long years since we'd been able to open up the school gates and welcome the community into our wonderful school.

## 2022 Spring/ Summer

Led by the amazing Hellen, the planning and preparation had taken weeks, if not months.



Many of the newer families in the school had not experienced a school fair before so it felt an extra special treat to share the delights with them. A constant steady stream of fun seekers came along and enjoyed lots of games and activities. Hook a duck, the tombola, splat the

rat, in fact we were able to offer many of the classics for the young (and old!) to enjoy.

There was also some tasty treats on hand to tempt even the strictest of dieters! Delicious cakes provided by bakers, both amateur and professional. And for those without a sweet tooth, there were sausages and burgers plus some exceedingly savoury jerk chicken. Yum yum! For those looking to grab a bargain, the ever popular bric-a-brac stall had an eclectic range of toys and homeware whilst the book stall was heaving at the start of the fair yet was almost empty by the end!

## Community Promise



We were most grateful for the generous support from many local businesses. The ever popular raffle was only possible thanks to the vouchers and donations from Herne Hill shops and services; much of the food was either donated or provided at cost price by local butchers and supermarkets; and Pedder's estate agent boards drew in the crowds.

## 2022 Spring/ Summer

All in all an amazing event which managed to raise a whopping £3827 for our wonderful little school! And I think planning has already started for next year ...

## Alexandra Junior School Summer Fair 2022

Pedder Proudly Sponsored the Alexandra Junior School Summer Fair 2022. Alexandra Junior School held it's first fair since 2019, due to the pandemic.



We estimate over 800 attendees, over 3 and a half hours. Total funds raised (profit) at the event was over £5,500. Event included 18 game stalls, an inflatable obstacle course, BBQ, bar, AJS gymnastics club display, AJS choir and live music from a pop/rock cover band.

## Community Promise

Thanks to Pedder's generous support, the school Parents, Teachers and Friend's Association is now able to help AJS develop an exciting spending programme for the next school year.

Priorities include providing more support to children adversely affected by the pandemic and expanding the opportunities and range of experiences all children are able to have.

We have already agreed the following with the school:

- Funds to support an exciting new music curriculum to

## 2022 Autumn/ Winter

cover the entire school, with a specific aim of widening participation in music and better reflecting the diverse community the school serves Shakespeare immersive drama workshops

- Funds to support Black History Month activities and learning
- First aid training for all children in year 6
- Ingredients costs for healthy cooking classes for all year groups
- Outdoor play and sports equipment for use during playtimes
- Projects also under development include:

- Expanding the school's IT equipment, including touch screen lap tops for all children to use in classes
- Extra targeted support for children who need it

## The Peckahm Festival 2022

Pedder Proudly Sponsored the Peckham Festival 15th -18th September 2022.

Peckham Festival is a hyper-local festival with a single aim of celebrating creative and cultural Peckham. We exist to promote artists, makers, creators, and

## Community Promise

community groups.

Created in 2016, and with a number of successful events under our belts, Peckham Festival has become a Community Interest Company and is proud to continue to be free to the public and 100% not for profit.

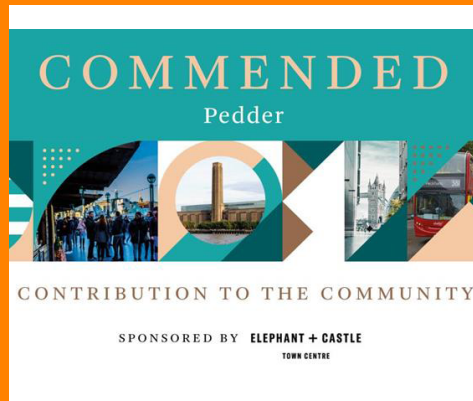




## 2022 Autumn/ Winter

The heartbeat of the festival is the family friendly Community Hub, where local community action groups, charities and organisations offer free talks and workshops.

We look forward to next years festivities!



## Southwark Business Excellence Awards - Contribution to the Community

At Pedder we try to give back to the community that we serve. A huge thank you to Southwark Business Awards for recognising and honouring our efforts. We received the Commended Award for the "Contribution to the

## Community Promise

Community - Award". We are proud to receive this recognition.

Congratulations to all of the winners! and nominees! An extraordinary night, looking forward to 2023!

## Cancer Research - Annual Staff Movie Night

On Wednesday 12th October 2022 we held our annual Movie Night at Everyman Cinema,



## 2022 Autumn/ Winter

Crystal Palace. We watched the critically acclaimed Top Gun Maverick. Every bit of Top Gun Maverick was outstanding and enjoyed by all. Newbies and a few nostalgia fans.



Thank you to Everyman Cinema for hosting a wonderful evening with delicious snacks!

We are delighted to confirm we raised a total of £470.00 given by the attendees which 100% goes to Cancer Research UK.

## Herne Hill Velodrome/ Firework Display

Pedder proudly sponsors the Herne Hill Velodrome/Firework Display

## Community Promise



“Herne Hill Velodrome is thrilled and delighted that we are being supported by Pedder and, on behalf of the Friends of Herne Hill Velodrome, thank you very much!”

29th October 2022. Gates open at 5 pm. The fireworks start at 7 pm. In the evening, as well

### 2022 Autumn/ Winter

as the fireworks and bonfire, there will be plenty of food and drink options. With a variety of entertainers, flame eaters and fire jugglers!

We are looking forward to this spectacular display!



### Beecroft Garden Primary School Christmas Event

The Pedder Group Proudly Sponsored Beecroft Garden Primary School Christmas Event on Saturday 19th November. The event was very successful and thankfully the weather was on our side this year, with the Pedder funds from these boards and the “10 years of Beecroft” boards we

did over the summer, your money has gone to (and will be spent on) some essential playground repairs which are happening now! . I can’t tell you how grateful we are for this.

### Judith Kerr Primary School Christmas Fair 2022

The Pedder proudly sponsored the Judith Kerr Primary School Christmas Fair on the 3<sup>rd</sup> December.

## 2022 Autumn/ Winter



It was a crisp, cold morning and so we sold out of hot mulled wine and spiced apple juice for the kids. We also had a cake stall, tea and coffee, Christmas

crafts and tree decorations and a few parents in the community sold their own arts and crafts for Christmas gifts.

While people waited to collect their Christmas trees, the JKPS school choir sang some favourite carols, and local dad Peter Savizon sung us into the festive season with some Yuletide classics.

Many thanks again - your sponsorship really does make a difference and we have been able to really improve the facilities for the children through your continued support.

## Community Promise



## Streatham Wells Primary School Winter Fair 2022

Pedder proudly sponsored  
Streatham Wells Primary School



## 2022 Spring/Summer

Winter Fair, which was held on the 9th December. Lots of fun was had by all and we managed to raise around £3,000 which is amazing for such a small community school.

Thank you so much for supporting us!



## Community Promise

### Cancer Research - Corporate Fundraising Team of The Year

Commendation of 'Corporate Fundraising Team of the Year' Award for our incredible support to Cancer Research UK.

The Flame of Hope Awards for Cancer Research UK is an opportunity to celebrate the outstanding achievements of amazing supporters.

We are beyond proud and honoured that the Pedder Group have been awarded a Special

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Thank you