

pedder

Community Promise  
#InsideSELondon

2023

Welcome to this record of our community activity.  
We are proud to support local initiatives through our Community Promise. Here you will find a seasonal run down of events and activities we have been involved in throughout 2023.

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## Officially friends of Herne Hill Velodrome

Pedder are officially friends of Herne Hill Velodrome. We are very proud to be supporting Herne Hill Velodrome as part of our Community Promise. The Herne Hill Velodrome is a multi-use cycling centre in South London with a 450m outdoor banked track, multi-use games area, MTB and cyclocross facilities. With a history dating back to 1891, they currently offer a huge range of affordable and accessible cycling sessions, including track, road,

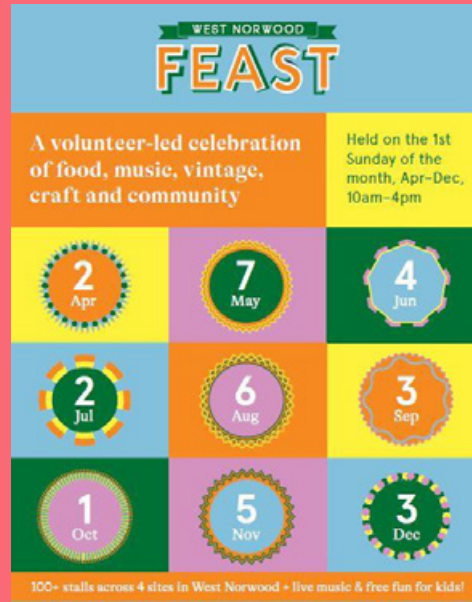
mountain biking and cyclocross, to a wide-range of user groups. To find out more information, please visit their website [www.hernehillvelodrome.com](http://www.hernehillvelodrome.com)



## Pedder are a proud supporter of West Norwood Feast

Pedder are a proud supporter of West Norwood Feast. We are very proud to be supporting West Norwood Feast as part of our Community Promise. The Feast is held on the first Sunday of the month, April through to December, is Feast day in West Norwood. Since 2011, this is the day when 5000+ locals take to the streets to enjoy their very own volunteer-powered street market

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festival. West Norwood Feast is a community event built around 100 market stalls over four ‘hubs’

around the high street. It is run almost entirely by volunteers who book the stalls and organise a full programme of free children’s activities and live entertainment. It is a farmer’s market, a craft fair, a flea market and a street food hub all rolled into one.

Each monthly Feast is run by volunteers who organise free community engaging events in addition to the core market activity. These range from talks on Caribbean cuisine for Black History month, a fashion show showcasing local talent and retail, art trails up and down the high street, to a Sports Feast that

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featured all the local organisations that promote active lifestyles. Added to this, volunteers organise a full schedule of entertainment at each Feast (from brass bands to live DJs) and plenty of fun and creative children’s activities (from sports days to mural making).

Feast has approximately 40 regular volunteers, plus more occasional supporters, employs a part time coordinator and was self-sustaining within three years of operation. There is nothing else like West Norwood Feast! Check out the website for more information [www.westnorwoodfeast.com](http://www.westnorwoodfeast.com)

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### Pedder are a proud supporter of Horniman Museum & Gardens

Pedder are a proud supporter of Horniman Museum & Gardens. We are very proud to be supporting Horniman Museum & Gardens as part of our Community Promise. The Horniman Museum and Gardens is located in Forest Hill, South East London.

It first opened as the Surrey House Museum in 1890 in the



The Museum and Garden's is a charity but free to visit. There is a charge for certain Exhibitions and Events, please visit [www.horniman.ac.uk](http://www.horniman.ac.uk) for further information.

### Pedder are a proud supporter of Dulwich Picture Gallery

Pedder are a proud supporter of Dulwich Picture Gallery. We are very proud to be supporting Dulwich Picture Gallery as part of our Community Promise. Dulwich Picture Gallery is the world's first purpose-built public art gallery: it was founded in 1811 when Sir Francis Bourgeois RA bequeathed his collection of old masters "for the inspection of the public".

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Today the Gallery is a vibrant cultural hub hosting some of the UK's leading exhibitions alongside its Permanent Collection of Baroque masterpieces while staging a wide-ranging

programme of public events, practical art and community engagement. Please see their website for further information [www.dulwichpicturegallery.org.uk](http://www.dulwichpicturegallery.org.uk)

## Pedder Support Safe Cycling

Pedder are so proud to be supporting local schools through our 'Supporting Safe Cycling' Campaign. On Tuesday, the Children at Ducks School attended an hour session to work on their skills to enable them to cycle safely on our roads and to gain confidence in riding a bike.

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What an achievement it was! All the children had a great time and received a medal at the end of the session for all their hard work. Go Kids!

We look forward to working with many other schools on this campaign in the future!



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**The Pedder  
Group are  
proud sponsors  
of Herne Hill  
Film Festival**

This year's Herne Hill Film Festival are celebrating their 10th Free Film Festival throughout May 2023 across a varied range of venues around Herne Hill. We are proud to continue our on going sponsorship with the HHFF.

**10 Free Events  
3 Outdoor Screenings  
48 - hour Film Challenge**

This year the Herne Hill Film Festival are pleased to be supporting the Norwood Brixton Food Bank



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**The Pedder  
Group are a  
proud sponsor of  
Dulwich Festival**

The Pedder Group are proud to be sponsoring this years Dulwich Festival which is celebrating 30



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amazing years. This is a massive community event, enjoyed by so many people.

There will be lots going on from Artist's Open House, Fair's held in our local parks and much much more.



### St Jude's Summer Fair

The St Jude's Summer Fair was a HUGE success. We had so much fun hooking ducks, throwing wet sponges at teachers and eating hot dogs and jerk chicken. One of Year 2 guessed the correct name of the bear, and took Woody home! We had such a great time raising over £3,500 for the school and would like to thank Pedder for their ongoing support. Constant cuts mean that school funding is negligible and the money raised helps support pupils with wonderful experiences beyond

the curriculum such as instrument lessons, a new climbing frame and the Year 6 residential trip. We wish them the best of luck.

### Rockmount Summer Fair 2023

The Learning Kitchen - Over the past 5 years we have helped to raise funds to fully kit out a room with multiple stations where cooking lessons can take place for all the students. Renovation of the pond areas - creating an amazing outdoor learning space

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with wildlife areas, a fire pit, edible garden, rabbits, chickens.



And most recently we are just about to resurface the outdoor sports areas. What Pedder's contribution helps us to do, is to

provide security for the running costs for our Fairs - BBQ, Bouncy Castles, Crafts, Bar etc. Because of this our Fairs are an amazing school community event and well attended. The outcome of this means we raise a substantial amount on the day to go towards our ongoing projects.

### Dulwich Village Infants Summer Fair 2023 - Proudly Supported by Pedder

We had a fantastic night, full of laughs, raffle prizes and raising money for great a cause.



“The Dulwich Village Church of England Infants’ School 2023 Summer Fair, was held in brilliant sunshine, to the delight of all. Many hot dogs, cocktails, ice lollies, cakes, cones of popcorn and sweets were consumed. Children and adults alike were



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entertained with the DVIS Fair classics, the lucky dip, hook-a-duck, splat the rat and shoot the tin can, the lollipop game and guess the sweets in the jar. The 'Summer Surprise Sacks' and the teddy and bottle tombola's proved as popular as ever and many doughnuts were decorated and then devoured. All against the background noise of the fairground ride and our fabulous inhouse parent band. Thanks to the generous support of Pedder, this summer fair raised a record £7.5k for the school which has made a significant contribution to the costs of resurfacing the Lake building playground area."



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### Dulwich Festival 2023 Dulwich Park & Goose Green Fair

As part of the Dulwich Festival 2023, The Pedder Group had a stall at both the Dulwich Park and Goose Green Fair's. We had free face painting, arts & crafts and bird box designing for all the children. Both days were a great success and it was a pleasure to meet so many wonderful families in our local community. We look forward to being part of the Dulwich Festival in 2024

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## Proud Supporter of Dulwich College Christmas Fair 2023

Thank you for your support of the Dulwich College Christmas Fair this year. Dulwich College hosts this prestigious event, opening its extensive grounds and beautiful historic building to the DC Community. The event benefits from huge publicity in the local press, online and through advertising.

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We are very proud of our team and their commitment to raise awareness for Cancer Research. We raised over £150.00.



## Adamsrill Primary School Winter Fair

Thank you to the Pedder Group

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for your continued support. Over £885 was raised from the Winter Fair's sponsorship boards for Adamsrill Primary School.

### **Proud supporter of Eliot Bank Christmas Fair 2023**

A huge thank you to The Pedder Group for sponsoring the Eliot Bank School Christmas Fair. Pedder's ongoing support helps us raise important funds for the school helping us invest in the new sports equipment,



and other facilities. Thank you Pedder 100% of the financial support given by the attendees goes to Cancer Research UK.

We are delighted to confirm we raised a total of £3,220 on the day.

### **Heber Primary School Christmas Fair 2023**

led by a silent auction organised by auction specialist - Superstars. The final auction was a live event with an auctioneer selling Blockbuster prizes to the guests. The final amount raised was over £60,000.

The evening finished with a dancing and much merriment.