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Community Promise  
#InsideSELondon

2018

Welcome to this record of our community activity.

We are proud to support local initiatives through our Community Promise. Here you will find a seasonal run down of events and activities we have been involved in throughout 2018.

### 2018 Spring/ Summer

#### St Jude's fun run

Pedder were proud sponsors of St Jude's Fun Run 2018. It was a great turn out for the first ever St Jude's CofE Primary School Fun Run. The rain didn't put off children or adults running one lap around Brockwell Park to raise money for the school PTA. Everyone made a great fundraising effort and managed to raise over £2,600 for the school to go towards new iPads, school trips, workshops and playground equipment.



#### Dulwich park fair

The sun shone for the Dulwich Park Fair adding to the

enjoyment of the day for residents and stallholders; it was an excellent platform for local community business owners to showcase their talents. Our free face painting and balloons, were a bit hit on the day and there were a lot of happy children leaving the Pedder stall with an array of butterflies, flowers, lions, spidermen and dogs painted across their faces! It was also a welcome opportunity for The Pedder Group to share its deep ties with the community through its Community Promise activities and to see so many people eager to support their local businesses

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### Goose Green Fair

The ever-fabulous Festival Fair on Goose Green is THE event in East Dulwich! The Pedder Group were a sponsor for this great community event, where



we were handing out balloons and offering free face painting for the children. The Fair was a wonderful day out for all the family; from bouncy castles to the beer tent, handmade children's t-shirts to homemade cakes, designer jewellery to local photography, it really brings together the essence of SE22. We hope everyone had as much fun as we did!

### Jags Founder's Day

Pedder proudly sponsored the James Allen's Girls' School

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Founder's day celebrations that took place in July 2018. We contributed to their ever popular Champagne Stall and our Gazebo served as the bar. We were once again extremely proud to support JAGS Founder's day and look forward to continuing our support again next year!

### The Learning Hub At St Christopher's

St Christopher's Hospice were delighted that The Pedder Group chose to support their Learning

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Hub Campaign through their Community Promise scheme. Chief Executive Alex Pedder says: “St Christopher’s is local to us and we are proud to contribute towards the world class Learning Hub, which will provide invaluable education opportunities and share St Christopher’s expert knowledge in our community. Supporting this project features very highly

in our Community Promise activities of which we are very proud.”

## Judith Kerr Primary School Summer Fair

Judith Kerr Primary School has been going from strength to strength since opening in 2013. 2018’s Summer Fair was in the biggest space yet, with the parent-powered veg patch open and children DJ’ing in the

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rave tent in the wooded space! The salad bar, human fruit machine and human Whack a Mole kept everyone sustained and entertained. “Thank you to the Pedder Group for your ongoing and valuable support, it’s great to see the school being promoted in the community through theboards.” – A thank you message from the school PTA. The Friends of Judith Kerr Primary School had been raising £10,000 throughout 2018’s summer term and Pedder are extremely proud to have been able to contribute our support to help raise funds for new computers and other equipment for the school.

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### Kck Cncr Festi'bal

Pedder were proud to sponsor KCK CNCR Festi'bal which took place on Sunday 15th July, at St Dunstan's Sports Ground in Catford. This family friendly, football themed event centred around a Dad's World Cup tournament, with a trophy presented by a footballing great. Alongside the charity match, there was a beer tent, children's entertainment, music, and a bake-off competition, making it a day out for all the family, for such a worthy and important cause. The entire event raised



money for Prostate Cancer UK, and Ballboy's Charity, to help win in the fight against cancer.

### Julian's school summer fair

The Summer Fair and raffle at Julian's Primary School was hugely successful. It was a wonderful afternoon, with a bouncy castle run, football shoot out, teacher's stocks, face-painting, arts and crafts, and funfair activities among many other things - there was fun for all! The parents, teachers and children relaxed in the sun and enjoyed delicious food and drink with the children's steel pan performance and capoeira

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display as well as the teacher/dad's band all providing a great atmosphere! It was a wonderful day which raised funds that went towards new playground equipment and curriculum enriching experiences for the children.

### Heber primary school summer fair

Pedder are extremely pleased to announce that, with sponsorship and fundraising of their Summer Fair in 2018, Heber Primary



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School in East Dulwich raised £24,000 to transform one of their playgrounds. In Summer 2018 the school installed an Activity Trail (with multi height bars, suspended logs and monkey bars), soft flooring, trees & new water fountains and created a new outdoor gardening/learning space. It made a huge difference to the children and they were extremely excited and ecstatic to see the new playground when they got back to School in September!

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### Alexandra school summer fair

Over 400 parents and children enjoyed the Alexandra Junior School Beach Party themed Summer Fair on Saturday 23rd June. The event, sponsored by Pedder raised £2,750 for the



school to spend on new laptops and classroom resources for the children. Highlights included seaside themed games and stalls, entertainment from the AJS Choir and a Punch and Judy show along with rides, refreshments and the children's favourite - Soak the Teacher!

### Streatham Wells primary school summer fair

The sun was out in full force for Streatham Wells Primary School

Summer Fair on Saturday 7th July 2018. The fair had a 'day at the beach' theme, with a tiki bar, limbo area, ice cream, a very impressive cake stall, a barbecue and much more! Alongside all of these delicious treats, they also had plenty of arts and craft



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stalls, including a hair braid bar for children, ensuring everyone was catered for. The day was a huge success and raised valuable money for the school.

### Kingswood summer fair 2018

The Kingswood Primary School Summer Fair was a great community event which involved a whole new group of volunteers who did an amazing job in delivering a very well run, and profitable day out. The school were able to raise an amazing

total of £4,500! The Pedder Board funds raised £1,020, which the PTA's said was a great contribution to the fair result and helped the school and the community tremendously.



### South Norwood Lakes playground

Pedder were so proud to sponsor The South Norwood Lakes Playground, and we are thrilled to see it The building of the playground was a great example of how a community can come together to support local causes and create positive change, and we hope that the playground provides a fantastic space to enjoy the South Norwood Lakes for many more years to come.



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### St Jude's summer 2018

Another successful Summer Fair was held at St Jude's Church of England School in Herne Hill at the end of June 2018! The sun shone, the barbecue sizzled and the kids enjoyed traditional summer fair activities from crafts to face painting, the bouncy castle and chucking wet sponges at their teachers! And if that wasn't enough, there was still the lucky dip, raffle, 'hoopla' for a 'jolly jar' of prizes, knock a tin can, learning some new football skills, or hooking a duck! Pedder's Sponsorship helped raise funds

which were put to excellent use in the new 2018-19 academic year for the benefit of everyone at the school.

### Herne Hill free film festival

In 2018, the Herne Hill Free Film Festival Celebrated its sixth birthday with a fun packed month of films and workshops across a range of venues in and around Herne Hill. This was the fourth year Pedder had been working with the festival's volunteers, and



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in 2018 our support not only helped them to entertain more than 2,500 people at 30 events but it has also allowed them to build a partnership with the Norwood and Brixton Foodbank and they donated more than £3,000 to this wonderful local organisation.

### **St Christopher's Learning Hub - Autumn campaign**

Pedder were extremely proud to continue their support

St Christopher's Hospice throughout 2018. This helped enable them to develop their plans for the Education Programme within the Learning Hub, particularly around pioneering new training to family members and carers so they are empowered to support someone at home. This included teaching practical care skills in their new Skills Lab - such as how to wash, turn and feed someone safely- and how to recognise and manage common symptoms at home. They also taught volunteers with care experience how to train others, so they can visit carers and patients at home and share their

knowledge directly to where it is most needed.

### **St William of York Christmas fair**

St William of York's Christmas Fair took place on 2nd December 2018 which Pedder were once again proud to sponsor! It was a wonderfully festive day filled with all the trimmings to get everyone in the Christmas spirit. They had a great turnout and lots of volunteers helping to make it a great fundraiser for the school. This helped to fund

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the refurbishment of the school playground; the children were very pleased to get an exciting new outdoor area to enjoy!

## Herber school Christmas fair

Pedder were once again extremely pleased to sponsor Heber Primary School's 2018 Christmas Fair. The team organising it really pulled together a magical time for the kids. They had a beautiful Santa Grotto set up at the top of the school, brilliant games, tombola's, jolly jam jars, toys



and books stalls and a cafe full of yummy cakes donated by parents, and of course the Mulled Wine! The Raffle was incredibly popular, with some truly amazing star prizes including a G-Ro suitcase full of Games of Thrones signed goodies, prizes from Jimmy Choo, the Oxo Tower, Tabitha Webb - and many others. In total the Fair raised over £3,500 - a

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great achievement that made a real difference to the school!

## Rosendale Christmas fair

Rosendale Primary School Christmas Fair on Saturday 8th December 2018 was a roaring success! The range of activities and stalls was creative and invigorating - from the brilliant Silent Disco to decorating Christmas biscuits, from finding Rudolph's golden carrot, to dressing up at the Selfie Stall. Lots of laughs and smiles! The hot chocolate and mulled wine

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stall did a roaring trade and the school choirs and orchestra provided the sound track to an all-round festive fair. The fair raised over £6,000 in total, and the school community is very grateful to Pedder for their support with the advertising boards.

## Alexandra Junior School Christmas fair

On Saturday 1st December 2018 Alexandra Junior School enjoyed a warming Christmas fair. The event, sponsored by

Pedder, raised a super £3000, some of which has already spent on a new school football kit, fun playground markings and a visiting theatre company performing Cinderella. Popular stalls and attractions included

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sticky slime making in the craft room, spin the wheel and the AJS Bake off competition with carols sung by the school choir.



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Thank you