



EA MASTERS 2019

33400 24 226
Jon Graham
Dwell Leeds
423 Kirkstall Road
Leeds
Yorkshire
LS4 2EW

July 2019

Jon,

I'm delighted to inform you that Dwell Leeds has won a Best Estate Agent Guide Award. You are one of the best estate agencies in the country.

The Best Estate Agent Guide is produced by the Property Academy, supported by Rightmove and is by far the largest, most comprehensive and therefore most valuable awards scheme in UK estate agency.

Every single listing, branch and agency on Rightmove has been assessed for marketing, (we measured the interest each property generated), performance, (did it sell or let and how long did it take compared to the average for each location), and service, (we carried out 20,000 mystery shops). You are one of an exclusive, elite group of agencies, (the top 3% from over 15,000), that have won an award.

On the 10th October, at the EA Masters, BBC presenters Gabby Logan and Jonathan Davies will be presenting the awards and I very much hope you'll be there to collect yours in person. In addition to the photo opportunity you will also receive the following benefits:

- The chance to celebrate being in the top 3% of all estate agencies in Great Britain with your team
- Join 1,000 property professionals at the most important estate agency event of the year, with 12 world-class speakers and industry leaders presenting the latest thoughts on business improvement and the future of estate agency
- A 100-page workbook, filled with information, insight, ideas and inspiration in addition to the Innovation Hall where 63 industry leading suppliers will showcase their latest products and services for 2020

As a winner you have the opportunity to secure your tickets to the EA Masters and take advantage of a winner's bonus - £100 discount off the full ticket price.

Visit www.eamasters.co.uk/winner before 19th July to get the discount.

Congratulations on your fantastic achievement of being assessed as one of the very best estate agencies in the country and I very much hope to celebrate with you at the EA Masters on 10th October.

All the best,

Peter Knight
Founder, Property Academy

PS The winner's bonus discount is only available until 19th July, so please reserve your tickets now.



PRINCIPAL PARTNER

