



# DATA PROTECTION POLICY

This Policy has been approved and authorised by:

NAME: **James Page and Richard Watkins**

COMPANY: **Robsons (Amersham) LLP [Incorporating Amersham, Chesham and Little Chalfont Offices]**

POSITION: **Partners**

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## **CONTENTS**

1. **Introduction**
2. **Definitions**
3. **Data Protection Principles**
4. **Lawful, Fair, and Transparent Data Processing**
5. **Processing for Specified, Explicit and Legitimate Purposes**
6. **Adequate, Relevant and Limited Data Processing**
7. **Accuracy of Data and Keeping Data UpToDate**
8. **Timely Processing**
9. **Secure Processing**
10. **Accountability**
11. **Privacy Impact Assessments**
12. **The Rights of Data Subjects**
13. **Keeping Data Subjects Informed**
14. **Data Subject Access**
15. **Rectification of Personal Data**
16. **Erasure of Personal Data**
17. **Restriction of Personal Data Processing**
18. **Data Portability**
19. **Objections to Personal Data Processing**
20. **Automated Decision-Making**
21. **Personal Data**
22. **Data Protection Measures**
23. **Organisational Measures**
24. **Data Breach Notification**

## 1. Introduction

This document outlines the policy of **Robsons (Amersham) LLP** with regards to handling our data protection obligations and the rights of customers to comply with the General Data Protection Regulations (“GDPR”).

We are committed to compliance with the GDPR. We will as a minimum meet the letter of the law, but wherever possible we will also look to exceed it.

This policy sets out the procedures that are to be followed when dealing with personal data. The procedures and principles set out herein must be followed at all times by us, our employees, sub-agents, contractors, or other parties working on our behalf to ensure the correct, lawful, and fair handling of all personal data.

## 2. Definitions

Customers	Data Subjects
Data Subjects	Any person we obtain personal information from, including property sellers, buyers, landlords, applicants and tenants.
Data Controller	A person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal data are, or are to be, processed.
GDPR	The General Data Protection Regulations.
ICO	Information Commissioners Office.
Personal Data	Any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.
The Company/We/Us/Our	<b>Robsons (Amersham) LLP, The Estate Office, 19 Hill Avenue, Amersham, Buckinghamshire, HP6 5BD.</b>

## 3. Data Protection Principles

3.1 We aim to ensure compliance with the principles of the Regulations and as such all personal data must be:

- a) Processed lawfully, fairly, and in a transparent manner in relation to the data subject;

- b) Collected for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall not be considered to be incompatible with the initial purposes;
- c) Adequate, relevant and limited to what is necessary in relation to the purposes for which it is processed;
- d) Accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that is inaccurate, having regard to the purposes for which they are processed, is erased or rectified without delay;
- e) Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data is processed; personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes subject to implementation of the appropriate technical and organisational measures required by the Regulation in order to safeguard the rights and freedoms of the data subject;
- f) Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.

#### **4. Lawful, Fair, and Transparent Data Processing**

- 4.1 GDPR requires that personal data is processed lawfully, fairly, and transparently, without adversely affecting the rights of the data subject. To ensure we are compliant we will only process data where:
- a) It is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the fundamental rights and freedoms of the data subject which require protection of personal data.
  - b) It is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract;
  - c) It is necessary for compliance with a legal obligation to which the controller is subject;
  - d) It is necessary to protect the vital interests of the data subject or of another natural person;
  - e) It is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;

**5. Processing for Specified, Explicit and Legitimate Purposes**

- 5.1 We collect and process the personal data set out in Section 22 below. This may include personal data received directly from data subjects when we directly interact with them.
- 5.2 We only process personal data for specific purposes –
- a) As set out in Section 22 of this Policy; &
  - b) For other purposes expressly permitted by GDPR; &
  - c) For the purposes meeting any statutory obligation we have; &
  - d) Complying with any other legal obligation.
- 5.3 The purposes for which we process personal data will be informed to data subjects –
- a) Within our written Terms of Business;
  - b) On our Website;
  - c) Verbally at the time information is taken;
  - d) As soon as possible after collection where it is obtained from a third party.

**6. Adequate, Relevant and Limited Data Processing**

We only collect and process personal data that is adequate, relevant and limited for to the extent necessary to provide the service we agreed or for the specific purpose(s) informed to data subject.

**7. Accuracy of Data and Keeping Data Up-To Date**

We will ensure that all personal data collected and processed is accurate when collected. Then reviewed at intervals thereafter to ensure it remains up to date. Appropriate steps will be taken, in a timely manner, to amend or erase inaccurate or out-of-date data.

**8. Timely Processing**

We will not keep personal data for any longer than is necessary, considering the purposes for which that data was originally collected and processed. When the data is no longer required appropriate steps will be taken, in a timely manner, to erase the data.

**9. Secure Processing**

We will ensure that all personal data collected and processed is kept secure and protected against unauthorised or unlawful processing and against accidental loss, destruction or damage. Further details of the data protection and organisational measures which will be taken are provided in Parts 23 and 24 of this Policy.

## 10. **Accountability**

10.1 Our Data Protection Officers are **James Page and Richard Watkins**.

10.2 We will retain written internal records of all personal data collected, held and processed, which will include the following information:

- a) The details of any third-party data controllers any third parties that will receive personal data from us;
- b) The purposes for which we process personal data;
- c) Details of the categories of personal data collected, held, and processed;
- d) Details of how long we will retain personal data;
- e) Details of the measures we take to ensure security of personal data.

## 11. **Privacy Impact Assessments**

11.1 We will carry out Privacy Impact Assessments when and as required under the GDPR. Privacy Impact Assessments will be managed by **Robsons (Amersham) LLP** and will address the following areas of importance:

- a) The purpose for which personal data is being held and processed and the processing operations that will be carried out;
- b) Confirmation of the legitimate interests we are pursuing;
- c) An assessment of the necessity and proportionality of the data processing, considering the purpose for which it is being processed;
- d) An assessment of the risks posed to individual data subjects and details of the measures in place to minimise and handle risks including safeguards, data security, and other measures and mechanisms to ensure the protection of personal data, sufficient to demonstrate compliance with the GDPR.

## 12. **The Rights of Data Subjects**

12.1 The GDPR sets out the following rights applicable to data subjects:

- a) The right to be informed;
- b) The right of access;
- c) The right to rectification;
- d) The right to erasure (also known as the 'right to be forgotten');
- e) The right to restrict processing;
- f) The right to data portability;
- g) The right to object;
- h) Rights with respect to automated decision-making and profiling.

### 13. **Keeping Data Subjects Informed**

13.1 We will ensure that the following information is available at all times either via our website or a hard copy (upon request) to every data subject when personal data is collected:

- a) Details of the Company
- b) The purpose(s) for which the personal data is being collected and will be processed and the legal basis justifying that collection and processing;
- c) Where applicable, the legitimate interests we justify its collection and processing;
- d) Where the personal data is not obtained directly from the data subject, the categories of personal data collected and processed;
- e) Where the personal data is to be transferred to one or more third parties, details of those parties are available on request;
- f) Details of the length of time the personal data will be held by us (or, where there is no predetermined period, details of how that length of time will be determined);
- g) Details of the data subject's rights under the Regulation;
- h) Details of the data subject's right to withdraw their consent to processing of their personal data at any time;
- i) Details of the data subject's right to complain to the ICO;
- j) Details of any legal or contractual requirement or obligation necessitating the collection and processing of the personal data and details of any consequences for the data subject for failing to provide it;
- k) Details of any automated decision-making that will take place using the personal data (including but not limited to profiling), including information on how decisions will be made, the significance of those decisions and any consequences.

13.2 The information set out above in Section 12.1 is contained within this privacy policy (hard copies available on request).

### 14. **Data Subject Access**

14.1 A data subject may make a Subject Access Request (SAR) at any time to find out more about the personal data we hold about them. We will normally respond to a SAR within one month of receipt, or two months for complex and/or numerous requests. We will inform the data subject of the need for the extension, if appropriate.

14.2 All SAR received must be forwarded to **James Page and Richard Watkins**

14.3 We do not charge for the handling of normal SARs, but we reserve the right to charge a reasonable fee for additional copies of information already supplied to a data subject, and for requests that are manifestly unfounded or excessive, particularly where such requests are repetitive.

**15. Rectification of Personal Data**

- 15.1 If we are informed by the data subject that personal data we hold is inaccurate or incomplete, and they request correction we will do so and confirm our actions with the data subject, normally, within one month of receipt the data subject's notice, but this may be extended to two months in complex situations We will inform the data subject of the need for the extension, if appropriate.
- 15.2 Where any disclosure of inaccurate data has been made to a third party we will advise the third party of the correction.

**16. Erasure of Personal Data**

- 16.1 Data subjects can request that we erase the personal data we hold about them in the following circumstances:
- a) It is no longer necessary for us to hold that personal data for the purpose it was originally collected or processed;
  - b) The data subject wishes to withdraw their consent to us to hold and process their personal data;
  - c) The data subject objects to us holding and processing their personal data. Unless there is an overriding legitimate interest allowing us to continue to do so. (see Section 12 and 17 of this Policy for further details concerning data subjects' rights to object);
  - d) The personal data has been processed unlawfully;
  - e) The personal data needs to be erased so that we can comply with a particular legal obligation.
- 16.2 Unless we have reasonable grounds to refuse to erase personal data, all requests for erasure will be complied with, and the data subject informed within one month of receipt of the data subject's request, but this may be extended to two months in complex situations We will inform the data subject of the need for the extension, if appropriate.
- 16.3 If any personal data that is to be erased in response to a data subject request has been disclosed to third parties, we will inform those parties of the erasure, unless it is impossible or would require disproportionate effort to do so.

**17. Restriction of Personal Data Processing**

- 17.1 Data subjects may request that we cease processing the personal data we hold about them. If a data subject makes such a request, we will retain only the amount of personal data pertaining to that data subject that is necessary to ensure that no further processing of their personal data takes place.



17.2 If any affected personal data has been disclosed to third parties, those parties will be informed of the applicable restrictions on processing it, unless it is impossible or would require disproportionate effort to do so.

## 18. **Data Portability**

18.1 We do process personal data using automated means. **Robsons operate an automated Property alert system.**

18.2 Where data subjects have given their consent to us to process their personal data in such a manner or the processing is otherwise required for the performance of a contract between us and the data subject, data subjects have the legal right under the GDPR to receive a copy of their personal data and to use it for other purposes (namely transmitting it to other data controllers, e.g. other organisations).

18.3 To facilitate the right of data portability, we will make available all applicable personal data to data subjects in the following format:

a) **Hard copy or**

b) **Email**

18.4 If requested by a data subject, personal data will be sent directly to another data controller, if it is possible.

18.5 All requests for copies of personal data will be provided within one month of receipt, or two months for complex and/or numerous requests. We will inform the data subject of the need for the extension, if appropriate.

## 19. **Objections to Personal Data Processing**

19.1 Data subjects have the right to object to us processing their personal data based on legitimate interests (including profiling), direct marketing (including profiling).

19.2 Where a data subject objects to us processing their personal data based on its legitimate interests, we will cease such processing forthwith, unless it can be demonstrated that we have legitimate grounds for such processing and these override the data subject's interests, rights and freedoms; or the processing is necessary for the conduct of legal claims.

19.3 Where a data subject objects to us processing their personal data for direct marketing purposes, we will cease such processing forthwith.

## 20. **Automated Decision-Making**

20.1 In the event we use personal data for the purposes of automated decision-making and those decisions have a legal (or similarly significant effect) on data subjects, they have the right to challenge those decisions under GDPR. They can request human intervention, express their own point of view, and obtain an explanation of the decision from us.

20.2 The right described in 20.1 does not apply where:

- a) The decision is necessary for the entry into, or performance of, a contract between us and the data subject;
- b) The decision is authorised by law;
- c) The data subject has given their explicit consent.

## 21. **Personal Data**

21.1 The following personal data may be collected, held, and processed by us in order **to market directly to potential customers:**

- a) Name
- b) Home address
- c) Contact telephone numbers
- d) Email address

21.2 The following personal data may be collected, held, and processed by us **from potential buyers:**

- a) Name
- b) Home address
- c) Contact telephone numbers
- d) Email address
- e) Their current property situation
- f) Their property purchase
- g) Their current property purchasing financial position
- h) Their property purchase preferences
- i) Copies of documents to confirm that funds are available to purchase properties

21.3 The following personal data may be collected, held, and processed by us **from our property selling clients:**

- a) Name
- b) Home address
- c) Contact telephone numbers
- d) Email address
- e) Their properties value
- f) Full details of the property to be marketed
- g) Photographs of the property to be marketed
- h) Alarm codes and other security information where we are conducting viewing

21.4 The following personal data may be collected, held, and processed by us **from seller clients and buyers to meet our obligations under Money Laundering Regulations:**

- a) Name
- b) Date of Birth
- c) Home address
- d) Period they have lived at their current property
- e) Official photographic identity confirmation
- f) Copies of appropriate documents to confirm home address
- g) Copies of documents to confirm that funds are available to purchase properties

## 22. **Data Protection Measures**

22.1 All our employees, agents, contractors, or other parties working on our behalf must comply with the following when working with personal data:

- a) All emails must be encrypted. **The encryption between the computer and the exchange server is 256 encryption. From the server out to the world is \*TLS.**
- b) Where any personal data, including copies, is to be erased or otherwise disposed of for any reason, it should be deleted and disposed of in a permanent and secure manner. Hardcopies should be shredded, and electronic copies should be professionally deleted;
- c) Personal data may be transmitted over secure networks only;
- d) Facsimile transmission of personal data is not permitted;
- e) Where Personal data is to be transferred in hardcopy form it should be passed directly to the recipient or sent by an appropriate delivery service after considering the type of data and security of delivery.
- f) No personal data may be shared informally and if an employee, agent, sub-contractor, or other party working on our behalf requires access to any personal data that they do not already have access to, such access should be formally requested from **James Page and Richard Watkins.**
- g) All hardcopies of personal data, along with any electronic copies stored on physical, removable media should be stored using an appropriate level of security;
- h) No personal data may be transferred to any employees, agents, contractors, or other parties, whether such parties are working on our behalf without, our appropriate consent;
- i) Personal data must always be handled with care and should not be left unattended or on view to unauthorised employees, agents, sub-contractors or other parties at any time;
- j) If personal data is being viewed on a computer screen and the computer in question is to be left unattended for any period of time, the user must lock the computer and screen before leaving it;

- k) No personal data should be stored on any mobile device (including, but not limited to, laptops, tablets and smartphones), whether such device belongs to us or otherwise, without our appropriate consent and in the event of such consent, strictly in accordance with all instructions and limitations described at the time the consent is given, and for no longer than is absolutely necessary;
- l) No personal data should be transferred to any device personally belonging to an employee;
- m) Personal data may only be transferred to devices belonging to agents, contractors, or other parties working on our behalf with our appropriate consent;
- n) All passwords used to protect personal data should be changed regularly and should not use words or phrases that can be easily guessed or otherwise compromised. All the software we use requires passwords;
- o) Under no circumstances should any passwords be written down or shared between any employees, agents, contractors, or other parties working on our behalf, irrespective of seniority or department. If a password is forgotten, it must be reset using the applicable method. IT staff do not have access to passwords;
- p) All personal data stored electronically should be backed up to the Cloud and **is retained for a period of 7 calendar days. The backup servers are all located within the GDPR compliant EEA.**
- q) All backups are encrypted using **256 bit SSL (Secure Socket Layer) channel using TLS (Transport Layer Security) v1.2 protocol to ensure that data is transmitted/stored securely.**

## 23. Organisational Measures

23.1 We will ensure that the following measures are taken when collecting, holding, and processing personal data:

- a) All employees, agents, contractors, or other parties working on our behalf will be made fully aware of both their individual responsibilities and our responsibilities under the GDPR and under this Policy, and they will be provided with a copy of this policy;
- b) Only employees, agents, sub-contractors, or other parties working on our behalf that need access to, and use of, personal data in order to carry out their assigned duties correctly will have access to personal data held by us;
- c) All employees, agents, contractors, or other parties working on our behalf handling personal data will be appropriately trained;
- d) All employees, agents, contractors, or other parties working on our behalf handling personal data will be appropriately supervised;
- e) Methods of collecting, holding and processing personal data will be regularly evaluated and reviewed;

- f) The performance of employees, agents, contractors, or other parties working on our behalf handling personal data will be regularly evaluated and reviewed;

## 24. **Data Breach Notification**

- 24.1 All personal data breaches must be reported immediately to **James Page and Richard Watkins**.
- 24.2 If a personal data breach occurs and that breach is likely to result in a risk to the rights and freedoms of data subjects (e.g. financial loss, breach of confidentiality, discrimination, reputational damage, or other significant social or economic damage), we will ensure that the Information Commissioner's Office is informed of the breach without delay, and in any event, within 72 hours after having become aware of it.
- 24.3 If a personal data breach is likely to result in a high risk (that is, a higher risk than that described under Part 25.2) to the rights and freedoms of data subjects, we will ensure that all affected data subjects are informed of the breach directly and without undue delay.
- 24.4 Data breach notifications will include the following information:
  - a) The categories and approximate number of data subjects concerned;
  - b) The categories and approximate number of personal data records concerned;
  - c) The name and contact details of **James Page and Richard Watkins at Robsons (Amersham) LLP, The Estate Office, 19 Hill Avenue, Amersham, Buckinghamshire, HP6 5BD**.
  - d) The likely consequences of the breach;
  - e) Details of the measures we have taken or proposed to be taken to address the breach including, where appropriate, measures to mitigate its possible adverse effects.

## HOW WE HANDLE & USE YOUR INFORMATION

We may collect, hold and use some of your personal data and so here will provide more information about how this works.

Please read it carefully and ensure that you understand it. If you do not accept and agree with any part of it please stop using the website immediately, because your continuing use of our website will be seen as your acceptance of it.

### 1. Definitions and Interpretation

Meanings of phrases within this document:

<b>Data -</b>	Any information that a user of the website provides to us, through our "Contact" page, or through emailing us relating to any person who can be directly or indirectly identified from that information.
<b>We/Us/Our -</b>	Robsons (Amersham) LLP, The Estate Office, 19 Hill Avenue, Amersham, Buckinghamshire, HP6 5BD, Registered Number: OC316837
<b>You/Your -</b>	A user of the website
<b>The Website -</b>	<a href="http://www.robsonsworld.com">www.robsonsworld.com</a>

### 2. Company Information:

**Robsons Estate Agents**

**Robsons (Amersham) LLP**

Our VAT number is **876 3506 95**

We are a member of ICO, TPO, NAEA, FSB, TSI, Rightmove, Zoopla and Prime Location

If you have any questions about the website or the use of your data, please contact us at [sales@robsonsworld.com](mailto:sales@robsonsworld.com) or **01494 724999**.

### 3. Users Rights

As a user you have the following rights -

- A right to be informed about our collection and use of personal information;
- A right of access to the personal information we hold about you;
- A right to rectification if any personal information we hold about you is inaccurate or incomplete;
- A right to ask us to delete any personal information held about you unless we are obliged to retain the information for other legal reasons;
- A right to restrict or prevent the processing of your personal information;

- A right to data portability (obtaining a copy of your data to re-use with another service or organisation);
- A right to object to the use of your data for particular purposes.

#### 4. **Data Collection**

Except where you contact us directly through any of our contact options available on the Website we do not collect any personal data from you.

If you contact us or send us an email, we will retain the details you provide to us including your name, your email address, and any other information which you choose to give us.

However, we do place cookies on your computer or device.

#### 5. **Using Your Information**

Where we hold any personal information, it will be processed and stored securely, for no longer than is necessary, considering the reason it was provided to us.

We will potentially -

- Reply to your email;
- Provide details on the properties requested, plus any others we think may interest you;
- Offer or provide you with the services requested, plus any others we think may interest you;

We will delete your personal information once your request has been met or the service has been provided, except where –

- You were interested in details of properties we are offering, when we will continue to hold your information in order to send you information on other properties that may interest you;
- You become a client or a buyer of a property;
- You require us to retain it for longer;
- We are required to retain it for longer for other legal reasons.

You have the right to withdraw your consent to us using your data and to request that we delete it.

We will not share any of your data with any third parties for any purposes, without your prior consent.

#### 6. **Storage of your Data**

Your data will only be stored in the UK.

7. **Accessing Your Data**

You have a right to ask for a copy of any personal information we hold on you free of charge. Please contact us to make a request at [sales@robsonsworld.com](mailto:sales@robsonsworld.com) or 01494 724999.

8. **Changes to our Policies**

We recommend that you check this page regularly to keep up-to-date, as we reserve the right to change this Policy from time to time if our policies change or the law changes. Any changes will be posted on this page of the website and you will be deemed to have accepted changes to the Policy on your first use of the website following the changes.

9. **Applicability**

This Policy applies only to your use of this website. The website may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the policies of any such websites before providing any data to them.

10. **Complaints**

If you have any cause for complaint about our use of your personal data, please contact us at [sales@robsonsworld.com](mailto:sales@robsonsworld.com)

We will address your concerns and attempt to solve the problem to your satisfaction.

You also have the right to lodge a complaint with the Information Commissioner's Office.

For further information about your rights, please contact the Information Commissioner's Office, or your local Citizens Advice Bureau.